

Terms of Service

Last updated: 12.04.2026 **Effective date:** 13.04.2026

These Terms of Service ("**Terms**") govern your access to and use of the website <https://mirsi.hair> and any related pages, content, and services (collectively, the "**Website**") operated by Sole Proprietor Rozmazin M. S., registration/tax number 890308954697 ("**Mirsi**", "**we**", "**us**", or "**our**").

By accessing or using the Website, you ("**you**" or "**user**") confirm that you have read, understood, and agree to be bound by these Terms. If you do not agree, please do not use the Website.

1. About the Website

The Website is an informational and marketing platform for the Mirsi brand of hair styling and hair care products. The Website allows you to browse our product catalog, learn about our brand, subscribe to our newsletter, and contact us.

The Website itself does **not** process orders, payments, or shipments. All purchases of Mirsi products are completed through third-party marketplaces and retailers under their own terms and conditions. See Section 6 below.

2. Eligibility

You may use the Website only if you are at least 16 years old, or the minimum age of digital consent in your country, whichever is higher. If you are under 18, you confirm that you have the consent of a parent or legal guardian to use the Website and to subscribe to any communications.

By using the Website, you represent and warrant that you have the legal capacity to enter into a binding agreement under the laws applicable to you.

3. Acceptance and Changes to the Terms

We may update these Terms from time to time to reflect changes in our services, applicable law, or business practices. The updated Terms will be posted on the Website with a new "Last updated" date. Your continued use of the Website after the changes take effect constitutes your acceptance of the revised Terms. If you do not agree to the changes, you should stop using the Website.

4. Use of the Website

You agree to use the Website only for lawful purposes and in accordance with these Terms. In particular, you agree **not** to:

- use the Website in any way that violates applicable local, national, or international law or regulation;
- use the Website to transmit any unlawful, harmful, threatening, defamatory, obscene, or otherwise objectionable material;
- attempt to gain unauthorized access to any part of the Website, our servers, or any connected systems or networks;
- use any automated system (including bots, scrapers, or crawlers) to access, collect, or copy content from the Website, except for publicly available search-engine indexing;
- introduce any viruses, malware, or other harmful code;
- interfere with or disrupt the operation of the Website, including by overloading, flooding, or spamming;
- impersonate any person or entity, or misrepresent your affiliation with any person or entity;
- use the Website's content, branding, or trademarks for commercial purposes without our prior written consent;
- reverse engineer, decompile, or attempt to extract the source code of the Website.

We reserve the right, at our sole discretion, to restrict, suspend, or terminate your access to the Website at any time and without notice if we believe you have violated these Terms.

5. Intellectual Property

All content on the Website — including but not limited to text, graphics, photographs, illustrations, logos, product names, packaging designs, videos, and the overall look and feel of the site — is the property of Mirsi or its licensors and is protected by copyright, trademark, and other intellectual property laws.

You are granted a limited, non-exclusive, non-transferable, revocable license to access and view the Website for personal, non-commercial use only. You may not copy, reproduce, distribute, modify, publish, transmit, display, sell, license, or otherwise exploit any content from the Website without our prior written permission, except as expressly permitted by applicable law.

"Mirsi" and any associated logos and product names are trademarks of Sole Proprietor Rozmazin M. S. Nothing on the Website should be construed as granting you any license or right to use any trademark without our prior written authorization.

6. Product Information and Purchases

6.1 Product Information

We make reasonable efforts to ensure that product descriptions, ingredients, images, and other information presented on the Website are accurate and up to date. However, we do not warrant that such information is complete, current, or error-free. Product packaging, formulas, and ingredient lists may change over time. The actual product you receive from a retailer is the authoritative source of information.

Colors, textures, and finishes shown in photographs may vary slightly from the actual product due to display settings, lighting, and photography.

6.2 Purchases via Third Parties

Mirsi products are sold through third-party marketplaces and retailers. When you purchase a Mirsi product through a third-party platform, your purchase is governed by **that platform's** terms of sale, return policy, refund policy, delivery terms, and dispute resolution procedures — not by these Terms.

We are not a party to your transaction with any third-party marketplace or retailer and are not responsible for:

- order processing, payment, delivery, or customer service provided by the marketplace;
- the accuracy of pricing, availability, or stock displayed by third parties;
- returns, exchanges, or refunds, which must be requested through the marketplace where the purchase was made;
- the conduct, policies, or practices of third-party sellers, including counterfeit or unauthorized resellers.

We strongly recommend purchasing Mirsi products only from official Mirsi storefronts or authorized retailers.

6.3 Product Use and Health Disclaimer

Mirsi products are cosmetic hair styling and hair care products. They are not pharmaceuticals, drugs, or medical devices and are not intended to diagnose, treat, cure, or prevent any disease or medical condition.

Always read and follow the directions, warnings, and ingredient information on the product packaging before use. We recommend performing a patch test before using any new product, particularly if you have sensitive skin or known allergies. Discontinue use and consult a healthcare professional if you experience irritation or an adverse reaction. Individual results may vary.

7. Newsletter and Communications

If you submit your email address to subscribe to our newsletter, you consent to receive periodic emails from Mirsi containing product information, tutorials, brand updates, and promotional content.

You can unsubscribe at any time using the link provided in every email or by contacting us at the email address listed in Section 14. Unsubscribing will not affect the lawfulness of any communications sent before your request.

The processing of your email address and any other personal data is described in our [Privacy Policy](#).

8. User-Submitted Content

If you contact us, submit feedback, suggestions, ideas, or any other content through the Website, by email, or via our social media channels (collectively, "**User Content**"), you grant us a worldwide, royalty-free, perpetual, irrevocable, non-exclusive, sublicensable license to use, reproduce, modify, adapt, publish, and display such User Content for any purpose related to operating and promoting our business, to the extent permitted by applicable law.

You represent and warrant that you own or have the necessary rights to any User Content you submit and that it does not violate any third-party rights or applicable law.

9. Third-Party Links and Services

The Website may contain links to third-party websites, marketplaces, social media platforms, and services that are not owned or controlled by Mirsi. We provide these links for your convenience only.

We have no control over, and assume no responsibility for, the content, privacy practices, or operations of any third-party services. Your use of any third-party service is at your own risk and subject to that service's own terms and policies.

10. Disclaimers

To the fullest extent permitted by applicable law, the Website and all content available on it are provided on an "**as is**" and "**as available**" basis, without warranties of any kind, whether express or implied, including but not limited to implied warranties of merchantability, fitness for a particular purpose, accuracy, non-infringement, or uninterrupted operation.

We do not warrant that:

- the Website will be available at all times, secure, or free from errors, viruses, or other harmful components;

- defects in the Website will be corrected;
- the information on the Website is complete, accurate, current, or reliable.

Nothing in these Terms is intended to exclude or limit any rights you have under applicable mandatory consumer-protection law that cannot be lawfully excluded or limited.

11. Limitation of Liability

To the fullest extent permitted by applicable law, in no event shall Mirsi, its directors, officers, employees, agents, or affiliates be liable for any indirect, incidental, special, consequential, exemplary, or punitive damages — including but not limited to loss of profits, revenue, data, goodwill, or other intangible losses — arising out of or in connection with your use of, or inability to use, the Website, even if we have been advised of the possibility of such damages.

To the fullest extent permitted by applicable law, our total aggregate liability to you arising out of or in connection with the Website and these Terms shall not exceed 100\$, or the amount you have paid to Mirsi (if any) in the twelve (12) months preceding the event giving rise to the claim, whichever is greater.

Nothing in this Section limits or excludes liability that cannot be lawfully limited or excluded under applicable law, including liability for fraud, gross negligence, willful misconduct, or death or personal injury caused by negligence.

12. Indemnification

You agree to indemnify, defend, and hold harmless Mirsi and its directors, officers, employees, agents, and affiliates from and against any claims, liabilities, damages, losses, and expenses (including reasonable legal fees) arising out of or related to: (a) your breach of these Terms; (b) your misuse of the Website; or (c) your violation of any applicable law or third-party right.

13. Privacy

Your use of the Website is also governed by our [Privacy Policy](#), which explains how we collect, use, and protect your personal data. By using the Website, you acknowledge that you have read and understood the Privacy Policy.

14. Governing Law and Dispute Resolution

These Terms and any dispute arising out of or in connection with them or your use of the Website shall be governed by and construed in accordance with the laws of Kazakhstan, without regard to its conflict-of-law principles.

Any dispute, controversy, or claim arising out of or in connection with these Terms shall be resolved by the competent courts of Kazakhstan, unless otherwise required by mandatory consumer-protection law applicable to you.

If you are a consumer residing in a country whose law grants you mandatory protections that cannot be derogated from by agreement, nothing in this Section deprives you of the protection of those mandatory rules.

15. Severability

If any provision of these Terms is found to be invalid, illegal, or unenforceable by a court of competent jurisdiction, that provision shall be modified to the minimum extent necessary to make it enforceable, or, if that is not possible, severed from these Terms. The remaining provisions shall continue in full force and effect.

16. Entire Agreement

These Terms, together with our Privacy Policy and any other legal notices published on the Website, constitute the entire agreement between you and Mirsi regarding your use of the Website and supersede all prior agreements and understandings on the subject.

17. No Waiver

Our failure to enforce any right or provision of these Terms shall not be considered a waiver of that right or provision. A waiver of any provision shall be effective only if made in writing and signed by an authorized representative of Mirsi.

18. Assignment

You may not assign or transfer your rights or obligations under these Terms without our prior written consent. We may assign or transfer our rights and obligations under these Terms to any affiliate or successor in connection with a merger, acquisition, or sale of assets without your consent.

19. Contact

If you have questions, concerns, or complaints regarding these Terms or the Website, please contact us at:

Sole Proprietor Rozmazin M. S Registration / Tax No.: 890308954697 Email: mirsi@mirsi.hair

Website: <https://mirsi.hair>

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